

One column is 2 inches wide

Two columns are 4.125 inches wide

Three columns are 6.25 inches wide

Four columns are 8.375 inches wide

Five columns are 10.5 inches wide

When you determine the size of your ad, check our rate chart for cost and any applicable discounts.  
Ad sizes can start at 2 column inches up to a full page. Double trucks available.

7" This black space is  
5 columns by 7"  
or 35 column inches  
(5 x 7 = 35).

6" This red space is  
4 columns by 6"  
or 24 column inches  
(4 x 6 = 24).

5" This yellow space is  
3 columns by 5"  
or 15 column inches  
(3 x 5 = 15).

4" This green space is  
2 columns by 4"  
or 8 column inches  
(2 x 4 = 8).

3" This blue space is  
1 columns by 3"  
or 3 column inches  
(1 x 3 = 3).

2"

1"